

LIBERATION PROGRAMS, INC. PROVIDES NOTICE OF DATA SECURITY INCIDENT

Norwalk, CT – March 2, 2021. Liberation Programs, Inc. (“LPI”) provides notice of a data event that impacts limited information for a group of individuals.

On January 15, 2021, LPI learned that a small amount of data from its online records system may have been wrongly accessed. LPI immediately started an investigation. On February 11, 2021, LPI’s ongoing investigation determined that on or around December 25, 2020, for less than 24 hours, an unknown individual may have viewed Social Security numbers without any other identifying information or non-medical pictures without any other identifying information.

The involved online records system is handled by a third-party company. LPI was already in the process of transferring its data to a new records management company when it discovered this incident.

LPI is reviewing and enhancing its existing policies and procedures to reduce the likelihood of a similar future event. And, as an added precaution, LPI is offering complimentary access to credit monitoring and identity restoration services to the group of potentially impacted individuals.

Should individuals have questions, they may call our dedicated assistance line at 1-833-933-1099 (toll free), Monday through Friday, from 9am to 9pm Eastern Time (excluding U.S. holidays). Individuals may also write Liberation Programs, Inc., Attn: Bonni Hopkins, at 129 Glover Avenue, Norwalk, CT 06850. LPI sincerely regrets any inconvenience or concern this incident has caused.

Steps Individuals Can Take to Help Protect Their Personal Information

Monitor Accounts

Under U.S. law, individuals are entitled to one free credit report annually from each of the three major credit reporting bureaus, Equifax, Experian, and TransUnion. To order a free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. Individuals may also directly contact the three major credit reporting bureaus listed below to request a free copy of their credit report.

Individuals have the right to place an initial or extended “fraud alert” on a credit file at no cost. An initial fraud alert is a 1-year alert that is placed on a credit file. Upon seeing a fraud alert display on a credit file, a business is required to take steps to verify the identity of the individual before extending new credit. Individuals are entitled to a seven (7) year fraud alert if they are the victim of identity theft. Individuals may place a fraud alert by contacting any of the three major credit reporting bureaus listed below.

Individuals have the right to place a “credit freeze” on their credit report, which will prohibit a credit bureau from releasing information in the credit report without their express consent. The credit freeze is designed to prevent credit, loans, and services from being approved in individuals’ names without their consent.

Should an individual wish to place a fraud alert or credit freeze, please contact the three major credit reporting bureaus listed below:

Equifax	Experian	TransUnion
https://www.equifax.com/personal/credit-report-services/	https://www.experian.com/help/	https://www.transunion.com/credit-help
888-298-0045	1-888-397-3742	833-395-6938
Equifax Fraud Alert, P.O. Box 105069 Atlanta, GA 30348-5069	Experian Fraud Alert, P.O. Box 9554, Allen, TX 75013	TransUnion Fraud Alert, P.O. Box 2000, Chester, PA 19016
Equifax Credit Freeze, P.O. Box 105788 Atlanta, GA 30348-5788	Experian Credit Freeze, P.O. Box 9554, Allen, TX 75013	TransUnion Credit Freeze, P.O. Box 160, Woodlyn, PA 19094

Individuals may educate themselves regarding identity theft, fraud alerts, credit freezes, and the steps they can take to protect their personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or their state

Attorney General. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261.